

# Building an Inclusive Workforce

A Four-Step Reference Guide to Recruiting, Hiring, and Retaining Employees with Disabilities

### **Introduction**

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## Competence and Flexibility...

...they are vital skills that employers seek. Today more than ever, businesses need people with the ability to adapt to different situations and circumstances. And perhaps more than any other group, people with disabilities possess precisely these attributes. On a daily basis, people with disabilities must think creatively about how to solve problems and accomplish tasks. In the workplace, this translates into innovative thinking, fresh ideas and varied approaches

Niki Swann.

Student

English Teacher and Graduate

to confronting challenges and achieving success.

While research shows that people with disabilities make excellent employees, not all employers know how to effectively recruit, retain and advance such individuals. That's where this booklet comes in. It's a quick outline of four simple steps to increasing workforce inclusion, complete with Web links to resources available to help businesses benefit from the talents of qualified individuals with disabilities.

## Competence and Flexibility...

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This tool was developed by the U.S. Department of Labor's Office of Disability

Employment Policy (ODEP). To learn more about DOL's efforts to increase employment opportunities for people with disabilities, visit ODEP's website at dol.gov/odep. For additional disability employment resources, visit Disability.gov's employer resources page at disability.gov/employment/employer resources.

The people featured in this guide are people with disabilities—not models—photographed in their workplaces. Some of their disabilities are apparent, some are not. They reflect just a few of the millions of people with disabilities who add value to America's workplaces and economy every day.

Patty Rivas, Grocery Store Owner

## Understanding the Business Case

When it comes to doing business, inclusion of workers with disabilities offers a competitive edge. By incorporating people with disabilities into their human capital strategies, employers expand their pool of talent, skills and creative business solutions. The resources below illustrate how workplace practices that include people with disabilities benefit everyone and make good business sense.

Business Case for Hiring People with Disabilities
 Multi-media resource that illustrates how people with disabilities
 add value across six key areas common to all employers
 AskEARN.org/businesscase

 Workplace Accommodations: Low Cost, High Impact Summary of research revealing the low cost of accommodations for employees with disabilities relative to their positive impact AskJAN.org/media/lowcosthighimpact.html

Tax Incentives

Description of various tax incentives for which employers who hire people with disabilities may qualify AskJAN.org/media/tax.html

AskEARN.org/keyword-links.cfm?KeywordID=392

Business Sense

Monthly newsletter featuring disability-related topics of interest to employers dol.gov/odep/businesssense

Disability Employment Policies in Practice
Photographic profiles of individuals
with disabilities working in a variety
of occupations and industries
dol.gov/odep/profiles

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Mat McCollough, Executive Director of a Municipal Agency

## Creating an Inclusive Culture

Organizations that value and appreciate each person for their individual differences and experiences benefit from diverse perspectives. Creating such an inclusive culture isn't difficult, but does require some forethought. The resources below can foster a welcoming work environment that is flexible and open to the talents of all qualified individuals, including those with disabilities.

What can YOU do? Campaign for Disability Employment

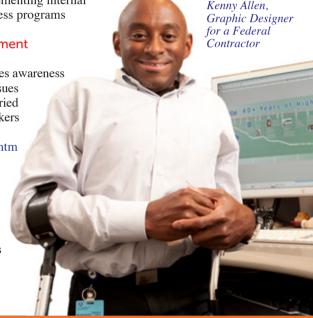
Nationwide campaign that offers a range of resources to assist organizations in implementing internal disability employment awareness programs whatcanyoudocampaign.org

 National Disability Employment Awareness Month

Annual outreach effort that raises awareness about disability employment issues and celebrates the many and varied contributions of America's workers with disabilities dol.gov/odep/topics/NDEAM.htm

• Add Us In

Program designed to identify and develop strategies to increase employment opportunities within the small business community for individuals with disabilities dol.gov/odep/addusin



## Creating an Inclusive Culture

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 A Toolkit for Establishing and Maintaining Successful Employee Resource Groups

Guidance for employers interested in developing or enhancing an Employee Resource Group (ERG) focused on disability AskEARN.org/docs/ERG Toolkit.pdf

Disability Etiquette Resources

Information about disability etiquette in various workplace settings, including speaking engagements and customer service environments AskJAN.org/topics/disetiq.htm

• Disability Nondiscrimination Law Advisor

Guidance for employers on determining which federal disability nondiscrimination laws apply to their business or organization and how to ensure compliance with them dol.gov/elaws/odep.htm



### **Recruiting and Hiring**

The goal of the recruitment and hiring process is to attract and identify individuals who have the best mix of skills and attributes for the job available. Ensuring that all qualified individuals—including those with disabilities—can participate in the process is critical to achieving this goal. The resources below can assist in understanding how to be disability inclusive in recruiting and hiring.

Employer Assistance and Resource Network (EARN)

Free consultation and technical assistance for employers seeking to recruit and hire qualified individuals with disabilities

AskEARN.org; 1-855-AskEARN (275-3276) (Voice/TTY) Workforce Recruitment Program (WRP) Program that connects employers with pre-screened, highly motivated college students and recent graduates with disabilities seeking internships or permanent employment Munir Rashir AskEARN.org/g-wrp.cfm Team Leader at an Job Accommodation Network (JAN) Electronics Store Free, expert and confidential guidance on how to

ensure recruitment and interviewing processes, including online application systems, are accessible to people with disabilities AskJAN.org; 1-800-526-7234 (Voice); 1-877-781-9403 (TTY)



### **Recruiting and Hiring**

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### Veterans Hiring Toolkit

Step-by-step guidance on how to proactively include transitioning veterans, including wounded warriors, in recruitment and hiring initiatives americasheroesatwork.gov/foremployers/hiringtoolkit

### National Resource Directory

Resources to assist employers in finding qualified veterans, including wounded warriors, and supporting them in the workplace national resourcedirectory.gov/employment

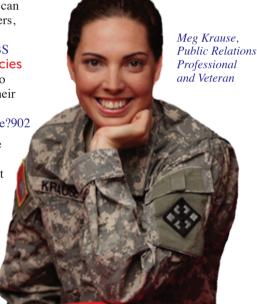
### One-Stop Career Centers

Nationwide network of centers that can help businesses find qualified workers, including workers with disabilities servicelocator.org; 1-877-USA-JOBS

Vocational Rehabilitation Agencies
 State agencies that link employers to
 job candidates with disabilities in their
 local areas

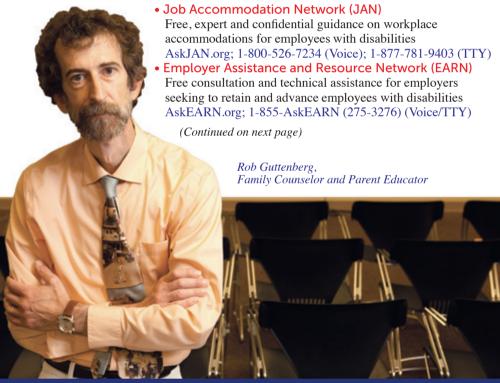
AskJAN.org/cgi-win/TypeQuery.exe?902

For additional resources related to the recruitment and hiring of people with disabilities, visit ODEP's Recruitment and Retention webpage at dol.gov/odep/topics/recruitment andretention.htm and Accommodations webpage at dol.gov/odep/topics/accommodations.htm.



## Retaining and Advancing Valued Employees

Employers and employees both benefit from a work environment that facilitates the retention of all skilled, qualified workers through effective job accommodations for employees with disabilities. The resources below can assist in understanding how to effectively retain the talents of qualified employees with disabilities and help them advance and achieve workplace success.



STEP 4 - Retaining and Advancing Employees

## Retaining and Advancing Valued Employees

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• Return-to-Work Toolkit

Information about the return-to-work process and resources to assist in getting employees back on the job quickly and smoothly after illness or injury dol.gov/odep/return-to-work

 Customized Employment/Flexible Work Arrangements

Information about customized employment, a flexible work arrangement that can assist employers in retaining valued employees, including those with disabilities dol.gov/odep/topics/customizedemployment.htm

• America's Heroes at Work

Resources to assist in understanding how to support veterans and other employees who have traumatic brain injury (TBI) and/or post-traumatic stress disorder (PTSD) americasheroesatwork.gov

For additional resources related to retaining and advancing people with disabilities, visit ODEP's Recruitment and Retention webpage at

dol.gov/odep/topics/recruitmentandretention.htm and Accommodations webpage at dol.gov/odep/topics/accommodations.htm.



## Resources and Links for Federal Agencies

As the nation's largest employer, the federal government must model effective policies and practices that advance America's ideal of equal opportunity for all. In 2010, President Obama issued Executive Order 13548, which called on federal departments and agencies to increase the recruitment, retention and advancement of people with disabilities.

The resources on the next two pages can assist in fulfilling this directive.

#### Toolkit for Federal Agencies on Implementing Executive Order 13548

Outline of five-step process and related resources to assist federal agencies in their efforts to increase the employment of people with disabilities dol.gov/odep/federal-hire

#### eFedLink

Online community of practice designed to help federal disability employment professionals advance federal employment for persons with disabilities eFedLink.org

#### Workforce Recruitment Program

Program that connects federal employers with pre-screened, highly motivated college students and recent graduates with disabilities seeking internships or permanent employment wrp.gov

## Computer/Electronic Accommodations Program (CAP) Centrally funded accommodation program that provides assistive technology and services free of charge to federal agencies cap.mil

## Resources and Links for Federal Agencies

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#### Federal Workplace Mentoring Primer

Overview of basic practices, strategies and available tools and resources for establishing formal mentoring relationships and programs within federal workplaces

AskEARN.org/fed-fwm.cfm

#### Veterans Preference Advisor

Guidance on preferences that veterans, including wounded warriors, may be entitled to with regard to federal employment dol.gov/elaws/vetspref.htm

### • Federal Disability Hiring Programs

An overview of initiatives and flexibilities in hiring processes intended to increase the employment of people with disabilities in the federal government opm.gov/disability

For additional resources for federal employers, visit ODEP's Federal Employment webpage at dol.gov/odep/topics/federalemployment.htm.



### **CD-ROM**





# REAL PEOPLE REAL IMPACT



U.S. Department of Labor Office of Disability Employment Policy dol.gov/odep

To order additional copies of Building an Inclusive Workforce, go to: promotions.usa.gov/odep.html